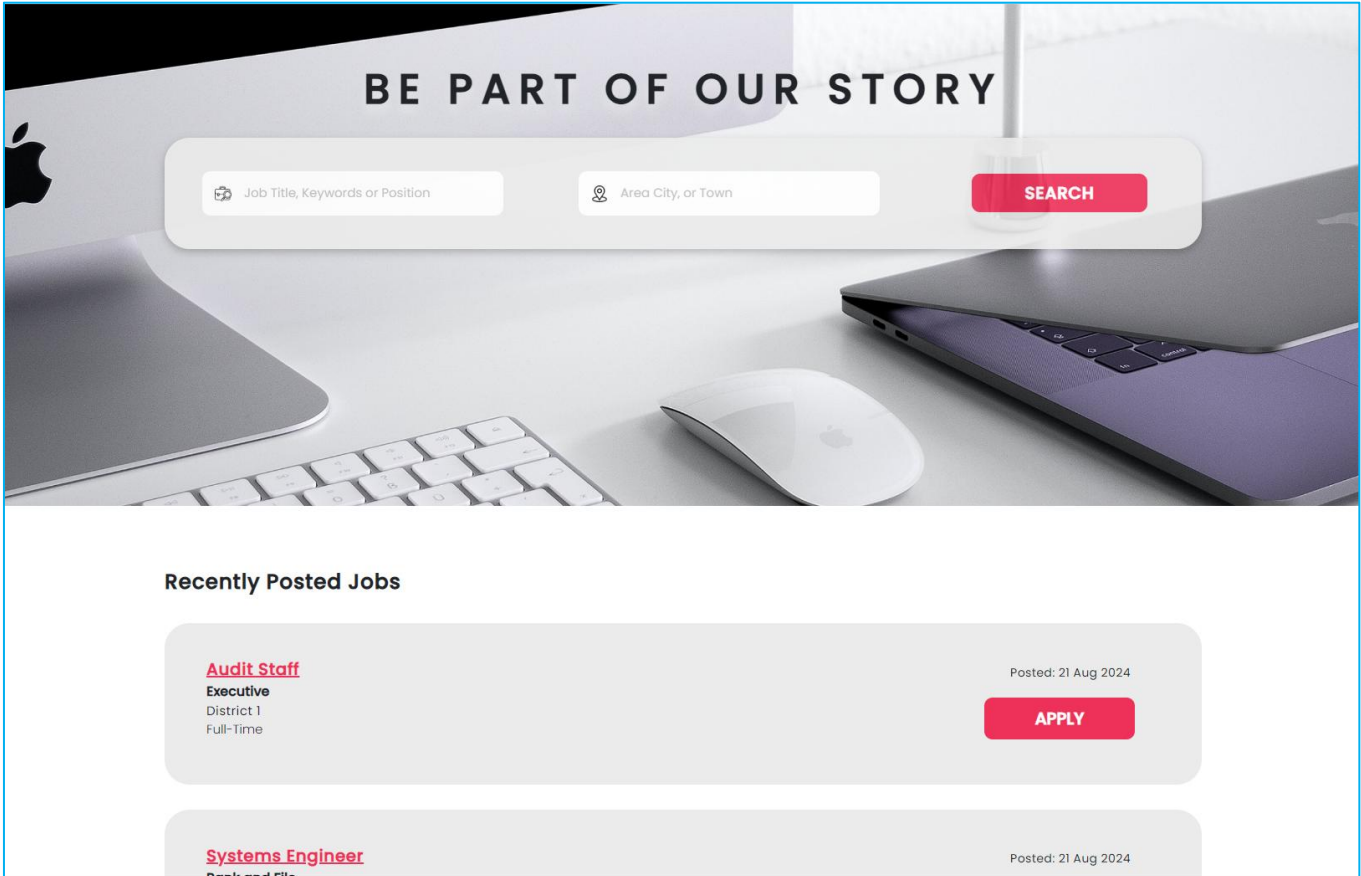
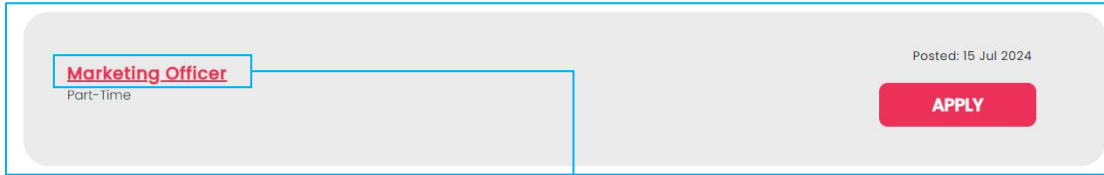


Applicant Portal - Performance of loading job openings list and job details

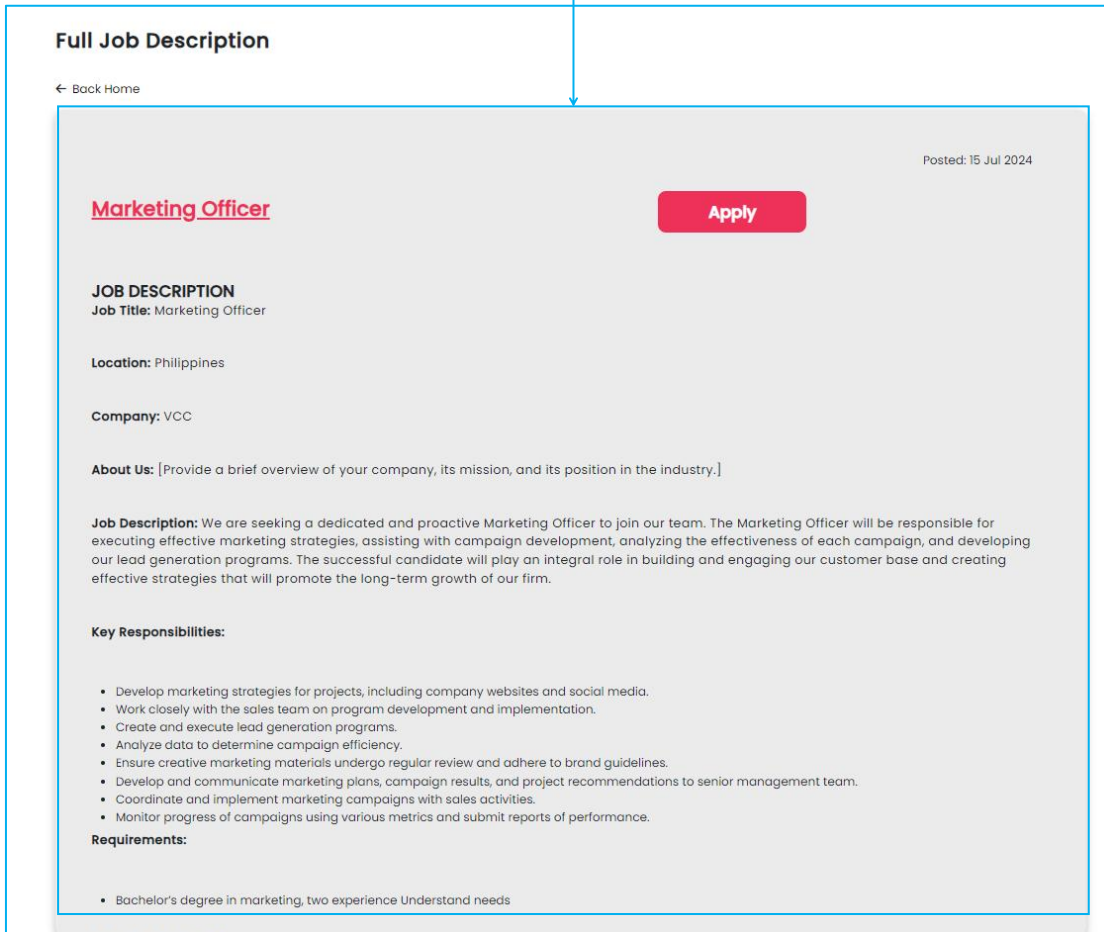
- Go to Applicant portal >Posted Jobs> Choose one Job to view Job Description.



Click Job posted to view full Job Description.



A job listing card for a **Marketing Officer** position. The card is light gray with rounded corners. On the left, the job title "Marketing Officer" is in red, with "Part-Time" below it. On the right, it says "Posted: 15 Jul 2024" and has a red "APPLY" button. A blue box highlights the job title, and a blue arrow points from it to the "Full Job Description" page below.



The "Full Job Description" page for the Marketing Officer role. It features a "Back Home" link, the job title "Marketing Officer" in red, and a red "Apply" button. The page is divided into sections: "JOB DESCRIPTION" with the job title, "Location: Philippines", "Company: VCC", "About Us" (with a placeholder), "Job Description" (a paragraph about the role), "Key Responsibilities" (a bulleted list), and "Requirements" (a bulleted list). A blue arrow from the job listing card points to the top of this page.

Full Job Description

← Back Home

Posted: 15 Jul 2024

Marketing Officer **Apply**

JOB DESCRIPTION
Job Title: Marketing Officer

Location: Philippines

Company: VCC

About Us: [Provide a brief overview of your company, its mission, and its position in the industry.]

Job Description: We are seeking a dedicated and proactive Marketing Officer to join our team. The Marketing Officer will be responsible for executing effective marketing strategies, assisting with campaign development, analyzing the effectiveness of each campaign, and developing our lead generation programs. The successful candidate will play an integral role in building and engaging our customer base and creating effective strategies that will promote the long-term growth of our firm.

Key Responsibilities:

- Develop marketing strategies for projects, including company websites and social media.
- Work closely with the sales team on program development and implementation.
- Create and execute lead generation programs.
- Analyze data to determine campaign efficiency.
- Ensure creative marketing materials undergo regular review and adhere to brand guidelines.
- Develop and communicate marketing plans, campaign results, and project recommendations to senior management team.
- Coordinate and implement marketing campaigns with sales activities.
- Monitor progress of campaigns using various metrics and submit reports of performance.

Requirements:

- Bachelor's degree in marketing, two experience Understand needs